

PRISM

SECURITY IN THE WESTERN HEMISPHERE
THE JOURNAL OF COMPLEX OPERATIONS

PROGRAM



Hemispheric Forum on “Security in the Western Hemisphere”

Hosted by WJPC and PRISM

March 26, 2019

NDU Abraham Lincoln Hall Auditorium

Agenda

0850 – 0900: Administrative Remarks:
Ms. Kara O’Ryan
Education Outreach Specialist
William J. Perry Center for Hemispheric Defense Studies
National Defense University

0900 – 0905: Welcoming Remarks:
Mr. Michael Miklaucic
Senior Research Fellow & PRISM Editor
National Defense University

0905 – 1005: Panel Discussion I: Security at Risk

Moderator:

Mr. Michael Miklaucic

Mr. Juan S. Gonzalez:

The Venezuelan Crisis and Salvador Allende’s Glasses

Mr. Douglas Farah:

Extra Regional Actors in Latin America: The United States is not the Only Game in Town

Dr. David Spencer:

Security Challenges of the New Colombian Administration

1005 – 1015: Break

1015 – 1115: Panel Discussion II: Opportunities

Moderator:

Prof. Celina B. Realuyo

Professor of Practice, William J. Perry Center

Mr. Peter Schechter:

The Strategic Price of Neglect

Dr. Mary Speck:

Great Expectations and Grim Realities in AMLO’s Mexico

Dr. R. Evan Ellis:

The U.S. Military in Support of Strategic Objectives in Latin America and the Caribbean

1115 – 1130: Break

1130 – 1140: Introduction Remarks:

Mr. Sergio de la Peña

Deputy Assistant Secretary of Defense for Western Hemisphere Affairs

1140 – 1215: Keynote Address and Q&A:

Hon. David J. Trachtenberg

Deputy Under Secretary of Defense for Policy

1215 – 1330: No-host Lunch

1330 – 1340: Introduction Remarks:

LTG (Ret.) Frederick S. Rudesheim, U.S. Army

Director of the William J. Perry

Center for Hemispheric Defense Studies

1340 – 1420: Keynote Address and Q&A:

H.E. LTG (R) Oswaldo Jarrín Román

Minister of Defense of Ecuador

1420 – 1430: Final Comments and Invitation to Reception:

Mr. Michael Miklaucic

1430 – 1600: Reception in the Abraham Lincoln Hall South Atrium



LTG (Ret.) Frederick S. Rudesheim, U.S. Army
*Director of the William J. Perry Center
for Hemispheric Defense Studies*

Retired U.S. Army Lieutenant General Frederick S. “Rudy” Rudesheim was appointed Director of the William J. Perry Center for Hemispheric Defense Studies by the Office of the Secretary of Defense in February 2018.

Born and raised for 18 years in the Republic of Panama, LTG (Ret.) Rudesheim was commissioned as a distinguished military graduate from the University of Texas, Austin in 1981, where he earned a Bachelor of Arts degree in Political Science. He holds Master’s degrees in International Relations from Troy University, in Strategic Studies from the U.S. Army War College, and in Advanced Military Studies from the United States Army Command and General Staff College.

He served as the Commander of 3rd Brigade Combat Team, 4th Infantry Division (Mechanized) deploying to Operation Iraqi Freedom from April 2003 to March 2004. He later returned as Deputy Commanding General of the 1st Cavalry Division and Multi-National Division – Baghdad, Iraq, from February 2009 to January 2010. His most recent command was as the Commander for the United States Army - South at Fort Sam Houston, Texas.

His previous joint assignments include a tour with U.S. Joint Forces - Korea; Director of Joint Capability Development at the U.S. Joint Forces Command; and three tours with the Joint Staff: the first as a Division Chief and Deputy Director for the J5, the second as the Deputy Director for the J7, and most recently as the Vice Director of the Joint Staff. From January 2015 until his retirement, he served as U.S. Security Coordinator for Israel and the Palestinian Authority, in Jerusalem.



Mr. Michael Miklaucic (Moderator)
*Senior Research Fellow,
National Defense University*

Michael Miklaucic is the Director of Research, Information, and Publications at the Institute for National Strategic Studies (INSS) National Defense University, is also the editor of PRISM, the journal of CCO. Prior to this assignment, he served in various positions at the U.S. Agency for International Development (USAID) and the Department of State, including chief operating officer for the USAID Office of Democracy and Governance, and rule of law specialist in the Center for Democracy and Governance. From 2002 to 2003, he served as the Department of State deputy for War Crimes Issues. He later returned to State as a USAID representative on the Civilian Response Corps Inter-Agency Task Force.



H.E. LTG (R) Oswaldo Jarrín Román

Minister of Defense of Ecuador

Raúl Oswaldo Jarrín Román is the Minister of Defense of Ecuador. He was designated by Executive Decree 382, issued by President Lenin Moreno Garcés.

The Lieutenant General (R) Oswaldo Jarrín was the holder of this State Portfolio between 2005 and 2006. In addition, he served as Undersecretary of Defense and Secretary of the National Security Council. He has extensive experience in the military field, he was also Chief of the Joint Staff of the Armed Forces (FF.AA.), Director of Operations of the Army during Cenepa War, Director of the Army War Academy, Director of the Military School “Eloy Alfaro” and Founding Dean of the Military Sciences Faculty of the Army Polytechnic School (ESPE).

He has a Ph.D. in Educational Sciences and a degree in Administration and Military Sciences.

Additionally, he has been professor and Emeritus member of the Center for Hemispheric Defense Studies (CHDS), of the National University of Defense, in Washington DC; Military Attaché of Ecuador

in the Republic of Argentina; professor of the San Francisco de Quito University, professor of the International University of Ecuador, professor of the National Polytechnic School, professor of the Course of Joint Staff of the Armed Forces, professor of General Staff Course of the National Police. He also has courses of Continental Defense, Inter-American Defense College; as well as a postgraduate degree in Strategic Intelligence, at the Superior School of War of the Argentine Army. He has taken courses in Defense Management, England; of Counterterrorism at the Herzliya University of Israel, and of Curricular Design for the Defense in the United States. He has military studies in France, the United Kingdom, Brazil and Argentina.

He has been an editorialist for Diario El Universo newspaper; and guest columnist of El Comercio newspaper. He has published several articles in the Magazine of the Armed Forces, New Society, Challenges and Military Review. Among his publications are: Ecuador versus the 21st Century; Security and Geopolitics; The Strategic Intelligence in the Solution of the Conflicts; Planning and Crisis Management; Security for the New Millennium (with Donald Shultz); Public Policy on Citizen Security.



Hon. David J. Trachtenberg

Deputy Under Secretary of Defense for Policy

Mr. David J. Trachtenberg was confirmed by the U.S. Senate on October 17, 2017 as Deputy Under Secretary of Defense for Policy. He has more than 35 years of public policy experience in the private sector and the Executive and Legislative branches of government.

Prior to his confirmation, Mr. Trachtenberg served as President and Chief Executive Officer of Shortwaver Consulting, LLC, a national security consultancy. From 2005-2007 he was a Vice President of CACI International and served from 2003-2005 as Senior Vice President for Homeland Security and Senior Vice President for Corporate Support at National Security Research, Inc.

From 2001-2003, Mr. Trachtenberg was Principal Deputy Assistant Secretary of Defense for International Security Policy, with responsibility for issues relating to NATO, Europe, Russia and Eurasia, technology security, counterproliferation, missile defense, nuclear forces, and arms control. During this period, he also served as Acting Deputy Assistant Secretary of Defense for Forces Policy, overseeing the office responsible for the Nuclear Posture Review and providing policy rationale leading to the withdrawal from the Anti-Ballistic Missile Treaty and deployment of an initial national missile defense capability. He headed numerous interagency delegations abroad in support of the President's direction to encourage international cooperation on missile defense, leading discussions with the Russian Federation on this topic. From 1995-2001, he was a Professional Staff Member on the House Armed Services Committee.

In 2003, Mr. Trachtenberg was awarded the Department of Defense Medal for Distinguished Public Service, the highest honorary award presented by DOD to private citizens.

Mr. Trachtenberg received a Bachelor of Arts degree in International Relations from the University of Southern California and a Master of Science degree in Foreign Service from Georgetown University. He is widely published and was an adjunct professor in Missouri State University's Defense and Strategic Studies program.



Mr. Juan S. Gonzalez

Associate Vice President, the Cohen Group

Juan S. Gonzalez leads the Latin America practice at The Cohen Group. Prior to joining The Cohen Group, Mr. Gonzalez spent 16 years of government service focused on Latin America and the Caribbean with the State Department, the National Security Council, and the Office of the Vice President.

As Deputy Assistant Secretary of State for Western Hemisphere Affairs, he led U.S. diplomatic engagement in Central America and the Caribbean, during which he oversaw nearly one billion dollars in U.S. aid toward Central America. As Special Advisor to Vice President Biden from 2013-2015, he was the principal architect of Vice President Biden's regional engagement during the second term of the Obama-Biden Administration, including rebalancing U.S. economic policy toward Mexico, active diplomatic economic and political cooperation with Brazil, and the launch of the White House-led Caribbean Energy Security Initiative.



Mr. Douglas Farah

President of IBI Consultants and Senior Visiting Fellow Center for Complex Operations National Defense University

Douglas Farah is the president of IBI Consultants and a Senior Visiting Fellow at National Defense University's Center for Complex Operations. He is a national security consultant and analyst. In 2004 he worked for nine months with the Consortium for the Study of Intelligence, studying armed groups and intelligence reform. For the two decades before that, he was a foreign correspondent and investigative reporter for the Washington Post and other publications, covering Latin America and West Africa.

Born to missionary parents on July 22, 1957, he moved to the Amazon basin in Bolivia when he was 18 months old. When he was 7 years old his family moved to the capital of La Paz. Following his graduation from the American Cooperative School in December 1974, he spent several years working in rural development and traveling around Latin America and Europe.

In 1980, he enrolled at the University of Kansas, where he began working for United Press International. In 1985, after graduating with honors (B.A. in Latin American Studies and an B.S. in Journalism), he was named UPI bureau chief in El Salvador, covering the civil war there and the U.S.-backed Contra rebels in Honduras. In 1987 he left UPI to freelance for The Washington Post, the Boston Globe and US News & World Report. In 1988 he won the Sigma Delta Chi Distinguished Service Award for Foreign Correspondence for a Washington Post series on right-wing death squads in El Salvador.

In 1990, on contract with The Washington Post, he moved to Bogota, Colombia, to cover the exploding drug war in the Andean region. Working in Colombia, Venezuela, Ecuador and Bolivia he chronicled the rise and fall of the Medellin cartel and its leader, Pablo Es-

cobar. He also wrote extensively about the rise of the Cali cartel, the move by Colombian drug traffickers into heroin and the growing alliance between Colombian and Mexican drug mafias.

In 1992 The Washington Post hired him as staff correspondent for Central America and the Caribbean. In that job he continued to cover not only the drug wars in Colombia, but also the 1994 U.S. occupation of Haiti, post-war Central America and the rise of drug trafficking and HIV/AIDS across the region. He also traveled more than a dozen times to Cuba to write about the changing revolution on that island. In 1995 he was awarded the Maria Moor Cabot Prize by Columbia University for outstanding coverage of Latin America.

In 1997, Farah returned to Washington as the international investigative reporter covering drug trafficking and organized crime. He covered the emergence of Russian organized crime groups in Latin America and the Caribbean, the growth of Mexican drug cartels within the United States and drug-related banks in the Caribbean. In 1997 he was honored by Johns Hopkins University for a Washington Post Magazine article on how the Cali cocaine cartel bought the 1994 presidential elections in Colombia.

In March 2000, Farah was named West Africa bureau chief for The Washington Post. Based in Abidjan, Ivory Coast, he traveled and wrote extensively about the brutal civil wars in Sierra Leone and Liberia. He also wrote about the interlocking networks of agents, under the protection of governments across the region, which profited from those conflicts and the diamonds-for-weapons trade. In November 2001 Farah broke the story of al Qaeda's ties to those diamond and weapons networks. Later that month Farah and his family were evacuated from West Africa because of threats against his life, resulting from the diamond stories. He continued to travel there and elsewhere around the world to report on the financial network of bin Laden. In June he joined the investigative staff in Washington. He left the Washington Post in January 2004.



Dr. David Spencer
*Associate Professor
of the William J. Perry Center
for Hemispheric Defense Studies*

Dr. David Spencer is an associate professor at the William J. Perry Center. From 2014-2017 he was on detail as the Colombia/South America desk officer at the Office of the Secretary of Defense Counternarcotics & Global Threats. He also served from 2011-2012 as the Colombia Policy Director in the Office of the Secretary of Defense Western Hemisphere Affairs. Dr. Spencer earned his doctorate in Political Science from George Washington University in 2002 where he studied Latin American Politics, specializing in regional insurgency and terrorism. He earned his MA and BA (both in International Relations) from Brigham Young University in 1992 and 1988 respectively.

Before accepting his current position at the Perry Center, Dr. Spencer was Director of Combating Terrorism at Hicks & Associates. In this position he supported several USOUTH-COM projects. For the last 15 years he has worked in a variety of positions in Support of Plan Colombia. He spent five years in El Salvador as a consultant to the Ministry of Defense during the recent civil war.

Dr. Spencer has worked for a number of think-tanks and consulting firms, such as Center for Naval Analyses (CNA) and Science Applications International Corporation (SAIC). Dr. Spencer was raised in Latin America, living in Chile, Costa Rica, Colombia, Venezuela, and Guatemala. Dr. Spencer served in the US Army and National Guard as an Infantryman. He attained the rank of Sergeant and was mobilized for the First Gulf War in 1990-1991. In June 2011, he published the study Colombia's Road to Recovery: Security and Governance 1982-2010. He was awarded the Exceptional Public Service Medal in 2013. He is a military history and archaeology buff.



Ms. Celina Realuyo (Moderator)

*Professor of Practice
of the William J. Perry Center
for Hemispheric Defense Studies*

Celina Realuyo is Professor of Practice at the William J. Perry Center for Hemispheric Defense Studies at the National Defense University where she focuses on US national security, illicit networks, transnational organized crime, counterterrorism and threat finance issues in the Americas. As a former US diplomat, international banker with Goldman Sachs, US counterterrorism official, and professor of international security affairs at the National Defense, Georgetown, George Washington, and Joint Special Operations Universities, Professor Realuyo has over two decades of international experience in the public, private, and academic sectors. She speaks regularly in English and Spanish on “Managing US National Security in 21st Century,” “The 3 R’s: Responding to Risk with Resourcefulness,” “Following the Money Trail to Combat Terrorism, Crime, and Corruption,” and “Combating the Convergence of Illicit Networks in an Age of Globalization.” Professor Realuyo is a regular commentator in the international media, including CNN en Español, Deutsche Welle, Foreign Policy, Reuters, and Univisión and has testified before Congress on national security, terrorism, and crime issues.

Throughout her career, Professor Realuyo has been a trusted strategic advisor to the most senior leaders in US government, military, business, and academic circles on international issues. As a professor of national security at the National Defense University since 2007, she has educated top US and foreign military and civilian leaders. From 2002-2006, Professor Realuyo served as the State Department Director of Counterterrorism Finance Programs in the US Secretary of State’s Office of the Coordinator for Counterterrorism in Washington, DC In the wake of the September 11, 2001 attacks, she returned to government service to apply her international banking skills to the financial front of the war on terror. She co-chaired the Terrorist Financing Working Group and managed a multi-million dollar foreign assistance program to safeguard financial systems against terrorist financing. Under her stewardship, the US delivered training and technical assistance to over 20 countries across four continents (including Afghanistan, Indonesia, Iraq, Pakistan, and Saudi Arabia, for over 1800 foreign counterparts, and her team received an “A-” from the 9/11 Commission for their efforts to combat terrorist financing in 2005. Prior to returning to Washington, Professor Realuyo was a private banker in London with Goldman Sachs International providing strategic wealth advisory services to the most prominent families in the world. Previously, she had a distinguished career as a US Foreign Service Officer serving as a political officer abroad in Madrid, Panama, and the US Mission to NATO, Brussels. In

Washington, she served at the highest levels of government, in the State Department Operations Center, National Security Council's White House Situation Room, and as Special Assistant to the Secretary of State.

Professor Realuyo is a graduate of the Harvard Business School, Johns Hopkins University School of Advanced International Studies (SAIS), Georgetown University School of Foreign Service, and holds a Certificate from l'Institut d'Etudes Politiques (Sciences Po) in Paris, France. She is a member of the Council on Foreign Relations, International Institute for Strategic Studies, and Women in International Security. Professor Realuyo has traveled to over 70 countries and speaks English, French, and Spanish fluently, and is conversant in Italian, German, Filipino, and Arabic.



Mr. Peter Schechter

*Political strategist, policy analyst,
and host of the Altamar*

Peter Schechter is an entrepreneur, political strategist and foreign policy expert. He has successfully launched numerous startup organizations in communications, public policy and hospitality which stand out as leaders in their fields. He presently consults to a variety of governments and private sector companies, and also hosts and produces Altamar, a global affairs podcast.

He began at the Atlantic Council in 2013 as the Founding Director of the Adrienne Arsht Latin America Center. In a few short years, the Center has become one of Washington's premiere addresses to advocate for better relations with the region. He went on to serve as Senior Vice President for Strategic Initiatives in early 2016 and was soon also tasked with standing up the new Center on Resilience as Interim Director.

Schechter has served as the lead consultant on a host of high-stakes elections around the world – overseeing polling, campaign management, advertising, and media relations. In 1993, Schechter co-founded Chlopak, Leonard, Schechter, and Associates. Sold to Omnicom in the early 2000's, the firm continues today.

Peter speaks six languages fluently and is a sought-out media voice on issues from Latin America, to Europe, Mideast and Africa – in English as well as for Spanish, Portuguese, French and Italian media.

A graduate of SAIS at Johns Hopkins, Schechter has taught at two universities on the intersection of international business, communications, and politics. He served as a visiting professor at Ben Gurion University's (BGU) Faculty of Business and Management and was appointed to BGU's Board of Directors in 2012. Schechter is also an adjunct professor at George Washington University and a published author of two novels with Harper Collins: Point of Entry (2006) and Pipeline (2009). He helped to launch, was a Board member and is a long-time investor in Jose Andres' restaurant group. He owned Agur Winery, a boutique winery in Israel, and co-manages a Virginia goat farm.



Dr. Mary Speck
*Senior Associate (Non-Resident),
Americas Program,
Center for Strategic International Studies*

Mary Speck is a Senior Associate with the Americas Program. She is an expert on Latin American politics and governance, especially the impact of criminal violence and corruption on local institutions. She has lived and worked throughout the region as an analyst, reporter, and historian. She previously headed the International Crisis Group's Mexico and Central America project, conducting research on migration across Mexico's southern border, forced disappearances in the state of Guerrero, and drug trafficking along the Guatemala/Honduras border, among other topics. Before joining Crisis Group, she worked as a foreign correspondent, covering the Andean region as a correspondent for the Miami Herald, reporting from Central America as a stringer for the Washington Post, and filing television and radio reports from the Southern Cone as a special correspondent/producer for CBS News.

Dr. Speck holds a PhD in history from Stanford University and BA from Bryn Mawr College. She also studied at Columbia University as a Knight-Bagehot fellow in business and economics journalism and held a visiting fellowship at the National Endowment for Democracy.



Dr. R. Evan Ellis
Research Professor of Latin American Studies

Dr. R. Evan Ellis is a research professor of Latin American Studies at the U.S. Army War College (USAWC) Strategic Studies Institute (SSI), with a focus on the region's relationships with China and other non-Western Hemisphere actors, as well as transnational organized crime and populism in the region.

Dr. Ellis has published more than 170 works, including: *China in Latin America: The Whats and Wherefores* (Lynne Rienner Publishers, 2009); *The Strategic Dimension of Chinese Engagement with Latin America* (William J. Perry Center for Hemispheric Defense Studies, 2013); and, *China on the Ground in Latin America* (Palgrave-Macmillan, 2014).

Dr. Ellis has presented his work in a broad range of business and government forums in 26 countries throughout four continents, and has given testimony on Chinese activities in Latin America to the U.S. Congress.

Dr. Ellis has discussed his work regarding China and other external actors in Latin America on a broad range of radio and television programs; he is cited regularly in print media in both the United States and Latin America for his work in this area. Dr. Ellis holds a Ph.D. in political science with a specialization in comparative politics.



Department of Defense
Office of the Secretary of Defense
The Pentagon
Washington, DC 20301
www.dod.gov



United States Southern Command
3511 NW 91st Ave.
Miami, FL 33172-1217
www.southcom.mil



United States Northern Command
250 Vandenberg, Suite B016
Peterson AFB, CO 80914-3808
www.northcom.mil



Defense Security Cooperation Agency
2800 Defense Pentagon
Washington, DC 20301-2800
www.dsca.mil



National Defense University
Fort Lesley J. McNair
Washington, DC 20319-5066
www.ndu.edu



**William J. Perry Center for
Hemispheric Defense Studies**
Abraham Lincoln Hall
260 5th Ave., Bldg. 64
Fort Lesley J. McNair
Washington, DC 20319-5066
chds.dodlive.mil

Archived copies of past Hemispheric Forums
can be found in the Perry Center's video library

<http://www.williamjpperrycenter.org/>